

Red Ribbon Week 2026 Contest

Theme: “Be a Hero. Stay Drug Free.”

Challenge: Design Your Own Drug-Free Superhero

Overview: Each student will create their own original superhero that represents what it means to make healthy choices and stay drug free. Students can use their imagination to create a hero with a name, costume, superpower, and positive message.

How It Works:

1. Materials:

- Students may use paper, cardstock, or poster board. Markers, crayons, colored pencils, paint, and other art supplies may be used.

2. Design Focus:

- Create an original superhero with a hero name, costume, and at least one superpower.
- Show how the hero stays drug free or helps others make healthy choices.
- Students can include healthy coping skills, hobbies, talents, goals, friendship, or helping others.

3. Counselor/Parent Role:

- Explain the challenge and theme to students.
- Provide materials or time to complete the project as needed.
- Review entries to make sure they are appropriate and follow the rules.
- Collect completed entries and submit them by the deadline.

4. Contest Rules:

- The superhero must be the student’s original creation. No AI should be used. Please stress this to students as it could disqualify them.
- Artwork must be school-appropriate.
- The design must connect to the “Be a Hero. Stay Drug Free.” theme.

5. Judging:

- Creativity and originality.
- Connection to the theme.
- Positive drug-free message.
- Overall effort and presentation.

6. Incentive:

- Winning superheroes may have the opportunity to be featured in ASAP’s next comic book and could win a pizza party for your class!!

Submission Deadline: October 31st, 2026. Please submit a picture of the student’s creation to: socialmedia.asap1@gmail.com